



FOR IMMEDIATE RELEASE

AFA PRIME Berhad Rolls Out Traffic and Safety Measures for Chinese New Year 2025

- From 23 January to 3 February, traffic on KLK is expected to rise by 63% (110,000 to 179,100), LPT1 by 57% (41,000 to 64,500).
- Toll and Traffic Division workforce will be increased by 20% and 20.5% respectively.
- AFA PRIME Berhad conducts regular safety audits and compliance checks at KLK and LPT1 expressways to enhance road safety.

KUALA LUMPUR, 22 JANUARY 2025 - In anticipation of traffic increase during the upcoming Chinese New Year celebrations, AFA PRIME Berhad (formerly known as ANIH Berhad) announces a series of comprehensive traffic management and safety measures to ensure a smooth and secure journey for all road users. The Kuala Lumpur-Karak (KLK) and East Coast Expressway 1 (LPT1) are expected to experience a traffic surge with eastbound travel peaking from 24 to 28 January and westbound return traffic from 30 January to 3 February. The average traffic volume on KLK is expected to rise by 63% from 110,000 to 179,100 vehicles. Meanwhile, LPT1 is anticipated to experience a 57% increase, with daily traffic climbing from 41,000 to 64,500 vehicles.

To manage the festive traffic surge, AFA PRIME Berhad will increase its toll workforce by 20% and will open additional toll lanes at all plazas, adhering to the necessary guidelines set by the highway authorities. No lanes on both expressways will be closed from 23 January to 3 February 2025, except for emergencies or critical maintenance. In addition, the Traffic Division will expand by 20.5%, ensuring 24-hour surveillance and assistance across the Traffic Control Centre (TCC), LPT-RONDA units, and tow truck operations. Traffic supervisors and RELA personnel will also assist with traffic control at toll plazas, rest stops, and lay-bys to ensure a smooth journey for highway users.



Road users are encouraged to plan their travels ahead and follow real-time traffic updates to ensure a safe journey.

As part of AFA PRIME Berhad's unwavering commitment to road safety and strict adherence to benchmarks set by the authority, the company conducts regular safety audits and compliance checks to maintain the highest standards. This includes implementing eco-friendly construction practices, addressing feedback and complaints from road users promptly, and integrating advanced technologies such as intelligent traffic management to enhance road safety.

Projects such as the RM2.1 billion KLK expansion and the RM200 million LPT1 flood mitigation project exemplify AFA PRIME Berhad's dedication to these principles. Through advanced traffic management systems, routine maintenance, and targeted upgrades in high-risk areas, the initiatives aim to reduce hazards and ensure the safety of all road users.

Datin Radzimah binti Mohd Radzi, Executive Director of AFA PRIME Berhad said "Chinese New Year is a time for family reunions and celebrations, and our mission is to ensure a safe and seamless journey for road users during this busy travel period. At AFA, we do more than just manage traffic, we strive to enhance the travel experience by making our highways safer, smarter, and more efficient for everyone."

For emergencies or traffic updates, contact the LPT-Line at 1-700-818-700. Real-time updates can also be found on the official AFA Facebook page (@Lebuhraya Pantai Timur) and X (@LPTTrafik).

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About AFA PRIME Berhad

AFA PRIME Berhad, one of the entities under AFA Infrastructure and Development Sdn Bhd (AFA Group), is the concessionaire for the Kuala Lumpur-Karak Highway (KLK) and the East Coast Expressway Phase 1 (LPT1). The company manages and maintains these expressways, enhancing connectivity between the Klang Valley and major towns in the East Coast. With key projects such as the RM2.1 billion KLK Expansion and the RM200 million LPT1 Flood Mitigation initiatives, AFA PRIME Berhad remains committed to delivering safer, more efficient, and sustainable highways for Malaysians.

Media Contacts

Nurhaniza Mohd Khalil

Advisor, Corporate Communications Department

Email: nurhaniza.khalil@afa.group

Amzar Khalid

Executive Director, AFA Group

Email: amzar.khalid@afa.group

Ang Shu Qi

PR Manager, Ariff Communications

Mobile: +6012 751 8112

Email: shuqi@artofariff.com