



FOR IMMEDIATE RELEASE

AFA PRIME Berhad Implements Traffic and Safety Measures at KLK and LPT1 Expressways for Hari Raya Aidilfitri 2025

- From 27 March to 6 April, daily traffic on KLK is expected to rise by 70% (110,000 to 187,000), LPT1 by 83% (41,000 to 75,000).
- Toll and Traffic Division workforce will be increased by 21%.
- AFA PRIME Berhad is enhancing highway safety with real-time monitoring, Expressway Mobile Patrol Vehicles (EMPV) unit, and RELA deployment, and 24-hour emergency response services.

KUALA LUMPUR, 24 MARCH 2025 – In preparation for the Hari Raya Aidilfitri travel rush, AFA PRIME Berhad (formerly known as ANIH Berhad) has introduced a series of traffic management and safety measures to help ensure a smoother and more secure journey for highway users.

With a significant increase in traffic expected, the Kuala Lumpur-Karak Expressway (KLK) and East Coast Expressway Phase 1 (LPT1) will see peak eastbound travel from 27 to 30 March, while the westbound return flow is anticipated from 4 to 6 April. During this period, KLK's daily traffic volume is expected to rise by 70%, from 110,000 to 187,000 vehicles, while LPT1 could see an 83% increase, from 41,000 to 75,000 vehicles per day.

To accommodate this surge, AFA PRIME Berhad is enhancing its operational capacity by increasing the toll division workforce and traffic division workforce by 21%. Additionally, patrol teams, Expressway Mobile Patrol Vehicles (EMPV) unit, and RELA officers will be deployed at major toll plazas, rest areas, and key congestion points to ensure smooth traffic movement. The Traffic Control Centre (TCC) will provide real-time monitoring and coordinate responses to traffic conditions, while 24-hour tow truck and emergency response services will be stationed at strategic locations for immediate assistance.

In addition to traffic management efforts, facilities along KLK and LPT1 will be enhanced to improve convenience for road users. Selected rest areas will be equipped with portable toilets, additional parking, and an increased number of cleaning personnel at all R&Rs to accommodate higher visitor volumes and all petrol stations along the highways will operate 24/7.

Datin Radzimah binti Mohd Radzi, Executive Director of AFA PRIME Berhad, stated, "Hari Raya Aidilfitri is a time of togetherness, reflection, and joy. As families embark on their journeys to celebrate with loved ones, our priority is to ensure their travels are smooth, safe, and worry-free. With enhanced traffic management, increased personnel, and continuous



monitoring, we are committed to making this festive season a seamless experience for all highway users.”

As part of its commitment to community care, AFA PRIME Berhad, in collaboration with the Malaysian Relief Agency (MRA) under the *Jom Balik Kampung* initiative, will distribute 2,000 iftar kits to road users at Gombak Toll Plaza on 27 March 2025. This initiative aims to provide essential nourishment to travellers breaking their fast while on the road, reinforcing AFA PRIME Berhad's commitment to community care during Ramadan.

For traffic updates and emergency assistance, contact the LPT-Line at 1-700-818-700 or follow real-time updates on AFA PRIME's official Facebook page (@Lebuhraya Pantai Timur) and X (@LPTTrafik).

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About AFA PRIME Berhad

AFA PRIME Berhad, one of the entities under AFA Infrastructure and Development Sdn Bhd (AFA Group), is the concessionaire for the Kuala Lumpur-Karak Highway (KLK) and the East Coast Expressway Phase 1 (LPT1). The company manages and maintains these expressways, enhancing connectivity between the Klang Valley and major towns in the East Coast. With key projects such as the RM2.1 billion KLK Expansion and the RM200 million LPT1 Flood Mitigation initiatives, AFA PRIME Berhad remains committed to delivering safer, more efficient, and sustainable highways for Malaysians.

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